Program suggestions for Boundless Viewing Parties

Host

1. Welcome guests and thank them for coming.
2. Remind guests of the purpose of the Boundless campaign – to instill pride in the College of Charleston, engage 60,000+ alumni and friends with the College, share excitement about the College’s future
3. Personal story about connection to the College of Charleston and why he/she is excited to be part of the campaign
4. “Set the stage” for the video (particularly powerful if they were there on November 1)

[Show video]

5. Personal thoughts on video (opportunity to share awe and excitement at the incredible video)
6. Introduce guest speaker (if present)

Guest speaker (if no external guest speaker is present, host should go directly to bullet point 4)

1. Thank hosts for their Boundless gathering.
2. Personal commentary on the video
3. Give examples of how the campaign has impacted him/her personally (as a faculty, student, staff)
4. Ask guests to continue their engagement with the College through service, advocacy and philanthropy (give a few examples customized for audience)
   - Host a viewing party
   - Get involved with alumni chapter
   - Attend or host an admissions send-off or yield reception
   - Make a gift to a program at the college that you are passionate about
   - Serve as a student mentor
   - Introduce your professional network to the College
5. Give an open invitation for any guest to talk further about the College or to ask questions.

Host

Thank everyone again for coming out to support the College and to learn about the Boundless Campaign