BOUNDLESS: The Campaign for the College of Charleston
Viewing Party Toolkit

Part 1: Planning Your Event
Thank you for your interest in hosting a viewing party in support of Boundless: The Campaign for the College of Charleston. Promoting the impact that Boundless has on the College is important to the campaign’s success and the future engagement of our alumni and friends. Whether your viewing party is a simple gathering of friends in your apartment, or part of an outreach event that you are already hosting, have fun and make it your own! Let your party be an extension of your love for CofC.

A few points to help you get started:
• Think about who you want to invite. The College’s viewing party support team can help you determine an appropriate guest list for your venue. We can also help send out invitations and track responses.
• Plan to serve food and drinks that you and your guests enjoy.
• Choose a venue that comfortably accommodates everyone for easy viewing of the video. Some examples include: your home or office, a movie theatre, the side of a blank wall, or a hospitality suite at a hotel or club.
• Consider whether or not you have a favorite CofC professor or staff member you would like to invite to your party. If so, let us know and we can help facilitate their participation.
• Explore ways you can use the Boundless logo on promotional items like napkins, banners, and anything in between to help raise awareness of the campaign’s goals.

Part 2: Showtime! Your Viewing Party
Remember, your viewing party should inspire a collective spirit of College of Charleston pride, create momentum for the Campaign, and encourage your guests to follow your lead in becoming champions, donors, and advocates as the College embarks on its next era of distinction. Most especially, we want you to be excited about sharing the campaign video, which is more than just your typical campaign video. Our 6-minute video is a version of the 3-D projection mapping video shown on Randolph Hall at the campaign launch event on November 1. It’ll give you goosebumps!

If you need assistance with any part of your viewing party, or if you would like to host one, please email boundless@cofc.edu, or contact Carin Jorgensen at 843-953-5859.